

AI In Sales: A Practical Introduction

Empowering Sales Through Knowledge

- **Enhance** sales communication using AI tools
- **Manage** objections with structured responses
- **Improve** customer understanding through AI-driven insights
- **Design** practical sales and promotional materials with AI assistance

MODULE OVERVIEW:



1. AI for Sales Communication



2. Handling Sales Conversations with AI



3. Understanding Customers & Market



4. Creating Sales & Content using AI

TRAINING FEE

RM 399/pax

RM 3,399/group* *(9pax)

✓ HRDC Claimable

PROGRAM DETAILS:

⌚ 8:00 AM – 1:00 PM

🕒 Half Day (4 Hours)

💻 Virtual

